

# THE VALLEY



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VOLUME 2, ISSUE 37

SAGINAW, MICHIGAN

OCTOBER 20, 1972



### Augusta Hicks Crowned Miss Autumn Leaves

The Stone Soul Band opened the show on Sunday, October 8, at the sixth annual Miss Autumn Leaves Beauty Pageant, held at the Saginaw Civic Center. And they kept up the good music until master of ceremonies Mr. Don Juan danced onto the stage to welcome everyone to the show.

Don then introduced Miss Tracy Surles, who, accompanied by her sister Stephanie Surles, made Civic Center history with her thrilling version of the Black National Anthem, "Lift Every Voice and Sing."

After brief welcoming remarks by the originator and director of the Autumn Leaves Pageant, Mr. Jim Colvin, the Stone Soul Band came on strong again, getting better and better each time they performed.

Then came the part of the show everyone was waiting for, that first look at the Contestants for Miss Autumn Leaves of 1972. These thirteen beautiful young ladies were introduced by Miss Joyce Williams,

who had been their hard-working rehearsal director and choreographer for the previous two weeks. For this first introduction, the contestants wore casual and daytime outfits, many of which they had designed themselves. And as always, they were lovely.

Next was a group without which the program could not have been complete, the Autumn Leaves Dancers, Brenda and Glenda Cain and Ivy Whitehead. Autumn Leaves audiences have watched these talented young ladies grow up, and they have stopped the show every single year.

Next on the program was a more serious matter, directed at the new 18 to 21 year old voters of northeast Saginaw. Miss Jane Hansler, who as a delegate to the Republican National Convention cast Michigan's votes for Nixon, introduced one of Michigan's outstanding state representatives Mr. Micheal Dively of Traverse City. Mr. Dively is a very

important man for the youth of Michigan, since it was he who wrote the new legislation that made 18 to 21 year olds legally of age in this state. He spoke for a few minutes about how that new law came to be introduced in the beginning, and about the great things that can be accomplished by the new young voters. He urged young people to take advantage of their new rights, and especially to register and vote intelligently, since they are the ones who must live the longest with the results of the next election.

Rep. Dively's remarks were re-emphasized by the next speaker, Miss Maria Elean Castellanos, acting director of the Community Spanish-Speaking Center. For many members of the audience this was the first meeting with Miss Castellanos, and she endeared herself to everyone immediately, with her gentle humor, her fierce dedication to the cause of all disadvantaged people, and her challenge to all min-

ority people to end their quarreling and work from a common background toward common goals. Saginaw is fortunate to have a lady of Miss Castellanos' caliber working among us.

The music began again, as the Saginaw Valley District Choir (300 voices, all ages) filled that huge auditorium with exciting gospel music. Under the inspired direction of Mr. Tyrone Barnett, the Choir sang, "Hallelujah, Hosanna," and "How I Got Over," a fast-moving, hand-clapping spiritual featuring Mr. Don Juan on the tambourine, and finally they almost brought down the house, literally, with their version of "Give Your Life to Jesus," which had some of the audience singing along.

Then the Stone Soul Band came back to quiet things down a little. They got mellow this time with a sweet, low sax, and turned out some of the stuff that got them their name.

But things didn't stay quiet for long, because Eddy and the Soul Children, five out-of-sight little kids in brown slacks and white shirts, came onstage and danced like probably nobody has ever danced on that stage before. There was no step the Children didn't do, and Eddy supervised like the trooper he is. They had the audience clapping, standing up and cheering them on, but even then nobody was ha-

ving as much fun as the kids themselves. They were having such a great time that even super-smooth Don Juan almost had to spank them to get them off the stage. Saginaw can look forward to seeing Eddy and the Soul Children as often and as long as the kids can keep it up.

Every year the Miss Autumn Leaves Contestant choose one person they consider Saginaw's most outstanding citizen, and present a plaque to that person on the night of the pageant. This year's award, presented by director Jim Colvin, went to the principal of the vitally important St. Joseph's Adult High School, Sister Ardith Platt, known simply as Sister Ardith to most of northeast Saginaw. In accepting the award, Sister Ardith said, "I hope I can always be a Sister with you." Don Juan then expressed the thoughts of most of the audience by saying that for him, it was a "most beautiful person" award as well.

A special recognition award was also presented to Mr. Frank Shane, manager of Jacobson's in downtown Saginaw. Mr. Shane's whole-hearted cooperation and generous support have been an important part of the success of the Miss Autumn Leaves Pageant for the last six years.

Next was the highlight of

See Autumn Leaves  
Page 2



Miss Autumn Leaves -- Augusta Hicks & Jim Colvin





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Autumn Leaves From Page 1  
the show, the evening gown competition. This year the contestants selected an unprecedented variety of styles and colors, and executed a series of graceful turns to show their best sides to the judges.

The five judges were: Mr. Donald Johnson, a native of Saginaw and now director of the Ann Arbor Housing Commission; Mrs. June Summerfield, a registered nurse and a state officer of Church Women United; Mrs. Viola Washington, director of Stop the Flow of Drugs, Inc.; Officer James Simmons, recruiter for the Michigan State Police; and Mrs. Lupe Guerra of the YW-CA.

These very able ladies and gentlemen scored the contestants on appearance, poise and intelligence, as shown by their answers to questions asked by Don Juan. The questions covered such topics as the generation gap, the solution for racial tensions, the role of women in society, and the perfect woman.

While the judges weighed their decision, the Autumn Leaves Dancers helped pass the time by giving another knock-out performance.

Then as the magic moment approached, Miss Autumn Leaves of 1971, then Miss Lee Marie Jackson and now Mrs. Lloyd Beeman, was introduced. In her brief remarks, she said the most important thing she had learned during her year as Miss Autumn Leaves was how to get along with many different kinds of people. She added she had very much enjoyed being Miss Autumn Leaves and was sure the new queen would have a wonderful experience as well.

Then just prior to the announcing of the judges' decision, the contestants again presented an award of their own the Miss Congeniality Award, which went to Miss Linda Smith, for her friendliness, helpfulness, charm, and sense of humor.

As the excitement rose among the audience and the contestants, that magic envelope was handed to Don Juan, and he read the results:

Second runner-up, sponsored by James Shelby, insurance representative, Miss Rosalinda Ortega, daughter of Mr. and Mrs. Fernando Aranjó, 2107 Hosma Street.

First runner-up, sponsored by Carter Sunoco Service, Miss Yolanda Yanez, daughter of Mr. and Mrs. Gilbert Yanez, 455 S. 21st Street.

And the new Miss Autumn Leaves for 1972, Miss Augusta Hicks, daughter of Mrs. Elzara Hicks, of 232 S. 9th St. When asked what she thought influenced the judge's decision, Miss Hicks said, "I have no idea; I'm just standing here in a daze."

Miss Hicks received the traditional Miss Autumn Leaves trophy, several gifts, and a \$200 scholarship with which to further her education.



## Black Progress

By Hellen E. Hall

Last of Saginaw's great Black early settlers to be mentioned for the period between the 1800's and the 1900's are the Goodridge Brothers, Wallace, Glenalvin and William, professional photographers. They were proficient in their field, and had offices scattered on North and South Washington and Genesee during the 1860 - 70 period.

Their father was born a slave; and at eleven escaped to York, Pennsylvania through the Underground Railroad with the help of the Pennsylvania Quakers. He apprenticed to a tanner and later became the proprietor of a candy and toy shop there. He married a Virginia girl, Emily Carrollton, and they had five children.

The Michigan Historical Commission Report of 1969 states that the Goodridge home in southeastern Pennsylvania became a principal station of the Underground Railroad before the Civil War, but during the Confederate invasion of 1862. After the children grew older, the couple and their family left for reasons of safety. They moved to Minnesota - all of them except the three sons who came to a little town called East Saginaw, Michigan. According to one of the East Saginaw Directories, they had an office at 103 North Washington and they boarded at 321 Genesee at the Bancroft House, now known as the Bancroft Hotel.

Having learned the photographic trade in Pennsylvania the three brothers also made moving pictures and Christmas cards. Specializing first in daguerreotypes (photographs on silver or silver-covered copper plates) and later in ambrotypes (positive photographs on glass), they soon became renowned for their landscape and portrait work. By 1866, the Goodridge Brothers were advertising "THE LARGEST AND BEST SKY-LIGHT IN THE STATE" and had become prominent members of the Black community. When the Colored Debating Society was organized in February, 1866, both Glenalvin and William were elected officers of the organization.

A fire destroyed their East Saginaw studio in the 1870's, so the enterprising brothers bought land in Saginaw for a few hundred dollars and erected the first building on the 200 block of South Washington. Here they continued the photograph profession.

Many Goodridge photographs depict early logging days on the Saginaw River as well as pictures of log drives and other lumbering scenes in the northern counties. Saginaw street scenes and Great Lakes shipping were also favorite subjects for the three brothers. Their work today is remarkable for its clarity, consider-

ing the crude equipment in use at the time. The brothers took many photographs of Saginaw lumbering sleds in the 1870's; flood scene in Saginaw streets in 1904; a lumber mill scene in Zilwaukee in 1874, showing Aaron Bliss, owner of the mill, and later governor of Michigan. The brothers also did a work day at a lumbering camp in 1875 and 1888; and portrait and society work in 1885. One fact not commonly known by the public is that James Cooke Mills' HISTORY OF SAGINAW COUNTY, MICHIGAN used their photographs extensively on its pages, but in most cases failed to give them credit for their work.

By 1902 Wallace was the only living brother. In 1890 he had married and brought his wife back to Saginaw from Baltimore. In addition to his photographic interests, he was a leader in the Black community. In 1900 Wallace was elected president of an organization to work for the betterment of Black people and in 1901 he headed a general committee for Saginaw Blacks' celebration of Emancipation Day. (Those listed as present at the meeting by the Saginaw News were: Lenwell Stegall, William Robinson, Mr. Atwood, Abraham Reyno, Louis Reyno, Wm. Sweeney, T.A. Walker, and Joseph Maybray. The meeting took place at the African M.E. Church on James Avenue.) Wallace was later elected officer of the Saginaw Professional Photographers' Association. He was a member of the East (ern) Star Lodge No. 6 (Black Masons) and of the Unitarian Church.

On March 3, 1922, Wallace Goodridge, the last of the brothers, died in Saginaw at the age of eighty-one.

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### 26th WEDDING ANNIVERSARY

The 26th Wedding Anniversary of Mr. and Mrs. Leon Bonkhead was held along with a surprised birthday party for Mrs. Leon Bonkhead and her twin sister Mrs. Richard Davis on Saturday, September 30, 1972. Member of the family attending this party are as following: father of the twins, Rev. John L. Scott Sr., Mr. and Mrs. Leroy Scott and a cousin Violet. All from Shreveport, Louisiana. A sister Mrs. Morie Jacob and children from Flint. A sister Mrs. Alice Henry and Children from Kenash, Wisconsin. The husband of Mrs. Evelyn Davis & three of their children of Kenosh, Wisconsin. The sons of Mr. and Mrs. Leon Bonkhead from Saginaw. Cousin Roy Block of Inkster, Michigan. The two sisters and one brother of the husband's from Muskegon, Michigan.

They want to thank all for coming and for the lovely gifts.



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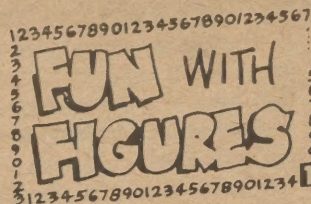
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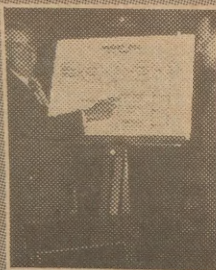
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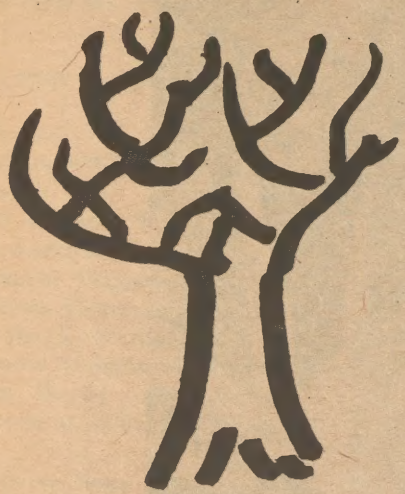
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# MODEL CITIES NEWS



NEWS THAT YOU ARE A PART OF

## Miss Rita Swan-Miss United Way

Seventeen year old, Miss Rita Swan, Senior at Saginaw High School, was crowned Miss United Way at the official Kick-Off dinner October 5, 1972. The dinner was held at the Bancroft Hotel sponsored by Wickes Corporation. She was crowned by Miss Michigan 1972.

The Executive Board of the United Way announces \$2,

king it 16 in a row.

John R. Ikner, Regional Plant Manager, Chevrolet Saginaw Metal Casting Plants, and United Way President, urged all members of the United Way's Board of Directors and all member organizations' Boards of Directors to actively participate in this year's campaign effort. Ikner stated "The United Way is the best way anyone has found to do a very important and needed job, and everyone must do his part to keep it working."

## Council Upholds Center Policy

BY: Charlene Colvin

At the regular meeting of the Saginaw City Council, Monday, October 16, there were 27 persons, including press representatives, city officials and interested citizens, attending, and two councilmen, William Nelson and Carl Paston, were absent.

The most time-consuming of the items discussed was the Civic Center Board's policy of allowing no person or organization to use the Center on a rent-free basis. The policy was discussed as it relates to the Saginaw Symphony, which now does receive some Civic Center space rent-free. The Council had widely varying opinions on the matter. Most felt the policy should be upheld, but some also felt that for some worthwhile organizations, the city should pay rent for Civic Center space out of the Special Projects Account, starting with the 1973-74 budget. A few felt that the City should immediately appropriate money to pay rent for three children's concerts planned by the Symphony this season, but a motion to that effect was defeated.

The Council finally agreed to place an item in the 1973-74 budget to cover rent for the Saginaw Symphony and any other organizations which the Council may wish to include. In this way, the space requirements of the Symphony are provided for, while at the same time the no-rent-free policy is upheld.



## Miss United Way Being Crowned by Miss Michigan

The only audience request was by Mr. Alfred B. Lossee, 3559 Bashaw Drive, relative to the sidewalks being constructed in his neighborhood, adjacent to the Nelle Haley School area. He asked why some residents needed sidewalks while others were exempted. He felt the City was being unfairly discriminatory.

First, the Council and City Manager explained the present sidewalk policy. Then several councilmen said they felt the policy needed changing. Mr. Oeming's motion to discuss the matter in a Committee of the whole meeting was approved, and the Mayor stated the meeting would be scheduled as soon as possible.

The council received a petition from the East Central Michigan Economic Development District containing that organization's new by-laws and asking for approval.

The Council expressed mostly negative views of the 14-county district set-up. The city manager stated that, even though the Saginaw area is not fully represented in the organization, it is still expected to bear a proportionate share of the cost. Mr. Oeming said, "This is only the skeleton of a whole system of inequities to the Tri-county area."

Mayor Wendler said that although objections had been made repeatedly to the governor's office, "the Governors just not listening, period."

Both the mayor and the city manager felt that since the 14-county District would definitely be going into operation, the best thing Saginaw can do is get as fair a representation as possible and come to a workable compromise with the organization.

The Council agreed to receive and file the petition but refused to give any approval to the by-laws.

The Council also received at this meeting the city manager's report on the audit of the First Action Year of the Model Cities program. The city manager also included recommendations regarding the security deposit paid to Michigan Bell for telephone service at the Multi-Purpose Center, and regarding the citizen opinion survey taken by the University of Michigan. The Council approved the report and agreed that the recommended actions be taken.

Also in connection with Model Cities, the Council tabled for one week a reply to the Department of Housing and Urban Development in Detroit, in answer to its letter to inquiry on seven points of procedure.

The reason for the tabling action was that the new Model Cities director, Preston Wiley, has just arrived and has not had a chance to study HUD's inquiry and the reply as yet. A formal resolution will be brought to the Council next week to provide an official reply to the HUD inquiry.

In miscellaneous business: Since Monday, October 23 is Veteran's Day, a legal holiday, the Council approved Councilman Miller's motion to hold its next regular meeting on Tuesday, October 24.

The meeting was adjourned at 9:25 p.m.

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Judith Kay Moore & Family



MISS UNITED WAY --  
Raita Swan

112,856 as this year's 1972-73 campaign goal, a 5.4% increase over the amount raised last year. The Executive Board also took action accepting two new organizations for membership and for inclusion in this fall's United Way campaign: The Saginaw Volunteer Bureau and The Big Sisters of Saginaw County.

Campaign General Chairman Harold T. Ross stated "This year's campaign goal will not be easy and will require an all-out effort by the whole community. We need even more Fair Share contributors this year and we need to reach those who have never before contributed. The United Way's 70 - plus community services benefit everyone in the community and therefore everyone shares the responsibility for helping to finance these services."

The United Way of Saginaw County has succeeded in reaching its goal for 15 consecutive years and the campaign leadership enthusiastically accepted the challenge of ma-





## Mrs. Claytor Honored at YWCA

Michigan's own, and partly Saginaw's own, is Mrs. Robert W. Claytor, president of the National Board of the YWCA, who was honored at a gathering of the YWCA membership on Thursday, October 19 at 7:30 p.m.

YWCA Triangle VII presented to Mrs. Claytor and to Mrs. Joseph Weathersby, immediate past president of the Saginaw YWCA, a plaque honoring their election as the first black president of the National YWCA and the first black president of the Saginaw YWCA. The plaque will hang in the Saginaw YWCA.

Though Mrs. Claytor's home is in Grand Rapids, Saginaw has some claims to her because of her ties here to relatives and friends. Her niece is Mrs. Henry Marsh and her husband is a brother to the late Dr. Archer A. Claytor.

Members of YWCA Triangle VII look upon Mrs. Claytor as their founder because it was at her suggestion 30 years ago that the group was organized. Charter members, Mrs. James Goines and Mrs. McKinley Saunders, remember the occasion well and their loyalty to the group has helped it to remain an active and valuable affiliate of the YWCA.

The reception line included, besides Mrs. Claytor and Mrs. Weathersby, Mrs. David Hayes, president of Triangle VII, Mrs. Nels Andersen, president of the Saginaw YWCA and Mrs. Cynthia Sparks, YWCA Executive Director.

Mrs. Robert W. Claytor of Grand Rapids, Michigan, now in her second term as president of the Young Women's Christian Association of the U.S.A., headquarters 600 Lexington Avenue, New York City, has held many important positions in the Association including that of vice-president-at-large.

Mrs. Claytor the first Negro to be president of a city Association (Grand Rapids) and the first to be national president, has been a member of the National Board since 1945 and is a representative of the YWCA of the U.S.A. on the World YWCA Council in Geneva, Switzerland. She was elected president of the National Association in 1967, and was unanimously re-elected at the 25th National Convention in 1970.

Active in many national, state and local organizations she currently serves on the Executive Committee of the Michigan United Fund, and is a member of the Kent County Planned Parenthood Council and the Christian Social Relations Department of the Episcopal Diocese of Western Michigan. She also is serving as a member of the National Women's Advisory Committee on Poverty and in 1970 was named vice chairman of the Women's Advisory Committee for Economic Opportunity.

Mrs. Claytor is a graduate of the University of Minnesota which on January 23, 1968 presented to her the outstanding Achievement Award reserved for former students who have attained eminence and distinction. She was awarded the honorary degree, Doctor of Humanities by Eastern Michigan University in June 1968. She also has been recognized by the governor of Michigan as an outstanding Michigan volunteer; the Business and Professional Women's Club of her home state present her, along with four other women, the organization's Golden Torch Award; and in 1970 she received the American Woman's Service Award from Alpha Kappa Alpha Sorority.

Early in her career, Mrs. Claytor served as a group worker for YWCAs of Trenton, New Jersey and Kansas City, Missouri, as well as a member of the staff of the National Board of the YWCA. She is the wife of a physician and surgeon and the mother of three children, Roger W. Wilkins, of the Washington Post the son of her marriage to the late Earl W. Wilkins, a brother of Roy Wilkins, and two daughters, Judith Claytor Williams and Sharon Claytor Peters.

## Spiritual Singers



A young group that has gotten together to sing. Sister Velma Johnson-Manager. For any information about them, call 754-2676.

## Love the United Way

Tommy loves posing to have his picture taken and likes going camping with his father and brothers. He enjoys watching football games on TV and meeting new people. His great zest for life and eagerness to please captivate all within sight or sound of this playful 6½ year old. When he grins his cheerful grin it is hard indeed to remember that Tommy is mongoloid.

Tommy, the youngest of six children of Mr. & Mrs. Philip Schultz of 5302 Holland Road goes to Holland School this year, after two years at the Pre-School Program at the First United Methodist Church which is operated by the Saginaw County Association for Retarded Children.

"Everybody told me that he couldn't go to school until he was pottytrained and all sorts of other things that just aren't true," says Elaine Schultz with a shake of her head. "We are thankful that if one of the children had to have this problem, it was the last one and not the first. Nineteen years ago people were still hiding their retarded children and there were very few programs

where they could be helped. Now something is being done for them."

What does it mean to have a retarded child? "Well, it has brought our family a lot closer together, I think. Tommy's four brothers and one sister are very protective of him, but we insist that he be treated just like everyone else in the family. He has to pick up his own toys and clear off the table. The other day I sent him outside to bring his toys in and when I looked out, he'd also put the lawnmower away," she laughed. "Tommy is the most affectionate one we have. I've had more hugs and kisses from Tommy than all the others. He's even affectionate on the phone. The other day I heard him signing off with 'Bye, honey.'"

Elaine and Phil both do what they can to help the Retarded Children's Association. Elaine and her mother and sister are making a quilt to be sold at Love-A-Fair, the fund raising effort to be held in November at the Y.W.C.A. Phil sells scrap copper and donates the funds to the Holland Avenue Boy Scout troop.

Elaine is enthusiastic about the swimming classes at the Y.W.C.A. "Tommy had a great fear of the water when he started in May and by July he came in third in the Olympics by swimming the width of the pool! He won a red ribbon." Tommy, who could put only one or two words together at a time, has been visiting a speech therapist and has shown great improvement. "The other day he said, 'Paul get off my bed'. I was so surprised," she laughs.

Elaine's pleasant face frowns when she talks about the physical facilities at the Holland Avenue School. "I think it's just terrible that we put handicapped children in that place that was condemned in 1965. It says something about us—it's not good enough for nor-



EVERYONE NEEDS TO BE LOVED!

mal children but it's all right for the handicapped. Why, I saw one little girl with braces on hanging on to the railing going ever so slowly down those long stairs. It's just a shame that we don't provide them with a decent place to learn. But they do learn there in spite of the conditions." It is obvious that Tommy has learned and is learning. Somewhere Tommy has learned to give and receive love in abundance—a very important lesson that many so-called normal people never learn. And that makes Tommy very special indeed.

## "Little People"

MISS VEDA HARDY

BY: Virginia S. Medina

Recently I was at a meeting, where I met a very outstanding little person. This little person's name is Veda Hardy, who is at an early age of 3.

Veda is the daughter, of Mr. and Mrs. Bobbie and Roy, the proud parents reside at 2108 S. Washington Street, here in Saginaw.

Personally I found Veda's outstanding mind incredible, she can count up to 20, and she can say the entire alphabet.

Her mother, Bobbie, pointed out that she learned this part of her education from Sesame Street on television.

My opinion is that, this being the case this program named above has accomplished a large area of what ever was the named goal.

Mothers! If your child or children watch T.V. a large amount of time, make sure that it is something worthwhile and educational at the same time.

We, as mothers can show our children just so much, then they have to learn and be exposed to other areas of Life.



## United Fund

"See, I can stand alone," she smiles, rising to her full 5'6" behind her desk at the Rehabilitation Center at 1730 Hess Street, to show off her achievement. She adds that in order to propel herself forward she must hang on to something - "preferable a man's arm," she grins.

Standing on her own two feet is something that Geneva Marquardt has always done. As a young girl she worked at many jobs - from classified ads to waitress - and took courses at Wayne State taking "anything and everything that would help me earn a living." After working in advertising for a few years, she began publishing two weekly newspapers - one in Ferndale and the other in Mackinac Island, which was, she laughs, "the most expensive throwaway in the U.S."



GENEVA ON HER AMIGO

## ELECTRIC CHAIR

In 1953 she married Charles Marquardt and four years later was felled by a blood clot that affected her locomotive nerves. "I was pretty low for awhile," she remembers, "but after a year and a half I was dying to get back to work. I've worked all my life - I could see no reason to let this make any difference."

As soon as she was able she went to work for Electrician's Local 557 where she stayed until joining the staff of the Rehabilitation Center in 1969 as office manager and bookkeeper.

See Geneva  
Page 3



## National OIC Day

OCTOBER 11, 1972, PATRONS

1. Franklin Gary, Director Community Affairs, Catholic Diocese.
2. Mr. and Mrs. Robert Woods
3. Brown's Mortuary - Harry W. Brown - Proprietor.
4. Rance Insurance Agency - Beal Rance - Proprietor
5. House of Styles - Robert & James Woods - Proprietors.
6. James A. Williams - Attorney.
7. Saginaw News
8. Combustion Engineering
9. Carlings Brewery Company-Frankenmuth, Michigan
10. Eaton Towne & Yale
11. Edward's Men's Store, Inc.
12. Prining and Brennan Pharmacy, Inc.
13. Carl Poston, Jr.-Attorney
14. Martin H. Stark - Chairman, OIC - MS Industrial Advisory Council.
15. Ralph Zemanek - OIC-MS Industrial Advisory Council.
16. Mr. U.D. Killen - OIC-MS Board Member.
17. Boy Scouts of America
18. William J. Ginster - Attorney at Law.
19. Father and Mrs. Joseph Weathersby.



### The Wise Wife's Football Glossary

Take it from a generation of "football widows": you can't fight the fans, so you might as well join 'em. The wise hostess knows her way around football as well as around her kitchen. To impress the man of your house (and get more out of game-watching yourself), start with a quick brush-up on the pass patterns—the basic language of football.

**Down-and-out:** Receiver runs down the field and turns out to sideline.

**Down-and-in:** Receiver runs down the field and turns in to the center.

## To the Editor

Dear Mr. Colvin,

I am still dazed, very humbled, and bursting with a heart filled with gratitude for the great gift bestowed upon me on Sunday evening. A tribute from the people in this community only deepens my convictions of brotherhood and sisterhood that is already at the root of all of my experiences. Also, a tribute such as this is really a tribute to the hundreds of persons within all of Saginaw who give so generously of their time in the education of others at the St. Joseph Center.

Let us continue to build together! I thank you, personally, for assisting us through your encouragement, your publication, your constant effort to reach persons. I thank you for your high regard for me and I pray that I will never let anyone down who is in need.

Gratefully,  
Sister Ardeth Platte

### Geneva From Page 2

The clot that inhibited her locomotion also affected her speech, which is deliberate and sometimes halted. But her voice fills with enthusiasm when she describes the work of the Rehabilitation Center. "Amazing things are happening here every day," she smiles. "It is wonderful to be a part of it. We have a woman here with a background in designing. She was put to work doing industrial design, but her arthritis made it almost impossible for her to handle some of the smaller parts, so one of our blind people was assigned to her and together they were able to complete the job. Another of our girls was in a very serious accident in which her little girl was killed and she was left with permanent disabilities. For 6 years she stayed at home, almost a recluse. When she first came here she was so shy, but now she has learned to type with one hand and her whole personality has changed. This summer she went around to the merchants and got them to donate prizes for our picnic." As she talks, Geneva gets on her Amigo electric chair and happily shows visitors how she solved her own locomotion problem. It is easy to see that in spite of her physical limitations, Geneva can indeed stand on her own two feet.

## Industrial Executive Club Hears GM Board Chairman

BY: Charlene Colvin

At their annual dinner meeting last Wednesday at the Saginaw Civic Center, the members of the YMCA Industrial Executive Club heard General Motors board chairman Richard C. Gerstenburg describe a bright future for his corporation.

The more than 500 men representing dozens of Saginaw corporations, and women in attendance are for the most part, the people who keep Saginaw on the move financially.

Following the invocation by Rev. Paul R. Beck, pastor of Good Shepherd Lutheran Church, a delicious dinner was served.

Members and guests were then welcomed by club president Ed. J. Muellerweiss, of Helfrecht Machine Co., and he introduced the other officers: vice president, Frank Muller of Eaton Corporation; secretary - treasurer, Warren Breithaupt of the YMCA; and program chairman, Randall Robertson of Saginaw Steering Gear Division. Other distinguished guests included Saginaw's mayor, Paul H. Wendler.

In introducing the program's main speaker, Randall Robertson told a story which recently appeared as a news item in the Detroit papers. One morning Mr. Gerstenburg drove into a service station, had his gas tank filled, and then was embarrassed to find he had forgotten his wallet and could not pay for the gas. Thinking the station attendant probably knew who he was, Mr. Gerstenburg said he would go home and bring back what he owed. The attendant thought he had heard that one before, and said, "Just leave your watch."

In his way, Mr. Gerstenburg does seem like anybody's next-door neighbor, in spite of his impressive title, Chairman of the Board of Directors and Chief Executive Officer, General Motors Corporation.

Mr. Gerstenburg called Saginaw the most important industrial outside of Detroit, and congratulated the city on the new Civic Center, which he described as "a symbol of the workingman's dream of a better life." He traced Saginaw's history back to its lumbering days. But then, he said, "The sawmill gave way to the foundry," and Saginaw's industrial history began.

Now, the partnership between Saginaw and General Motors has progressed to the point where GM has twelve separate plants, employs 24,000 people, and does business with 2,000 local supplier firms.

Mr. Gerstenburg expressed pride in Saginaw Steering Gear Division which originated the energy-absorbing steering column, credited with saving thousands of lives and how standard equipment on all U.S. cars.

The auto industry, he said, is a vital and growing one, with sales over 13 million during the 1972 model year, and predicted sales of 14 million this year.

But, according to Mr. Ger-

stenburg, the industry has a growing problem, namely its relationship to the government, and increasing government regulation.

Government regulation of safety standards has always been necessary, and emission standards and maximum noise levels have recently become important. But now, the government regulates how the industry can advertise, how warranties must be handled, what prices can be set, and how much employees can be paid. And some of this regulation, said Mr. Gerstenburg, is done in the heat of emotion and is not well-reasoned.

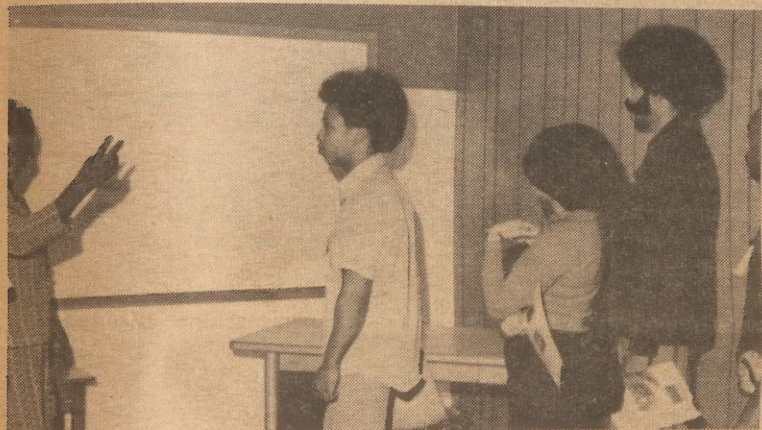
The new legislation setting emission standards for 1975 standards for toxic emissions; so would the vapors from a two-ounce can of household enamel. Mr. Gerstenburg called the new legislation "a classic case of regulatory overkill." There is certainly a need for controls but they must be objective, common-sense controls, and they must be technologically possible to meet; the present standards are not.

General Motors is deeply concerned about the safety of the driving public, and for that reason supports the new legislation requiring the use of safety belts. Mr. Gerstenburg called this equipment "a great resource, ready to be used right now." Using safety belts, we would not have to wait until 1975 to start saving lives.

New equipment required by the government during the next few years will have a high price tag. But cost is not the only factor. Just as important is the effect of increasing regulation on the free enterprise system, the foundation of our way of life.

Even with the serious handicap of government regulations, the General Motors Corporation remains optimistic about the future for everyone who depends on General Motors. Mr. Gerstenburg that we "keep our eyes on the bright opportunities that lie ahead. Let us together take hold and let us move."

Often concluding his talk, Mr. Gerstenburg was presented with a plaque commemorating his being the first board chairman to visit Saginaw. Also, Mayor Paul Wendler presented him with a silver logmark, a symbol of Saginaw's history, to commemorate his visit.



OIC staff member explains to visitors the financial chart.



Executive Secretary, Miss Hunter, smiles as she greets visitors.



OIC trainee explains poster to Model Cities member, Mrs. Dawn Beckwith.





# JOB OPPORTUNITIES

## JOB DEVELOPMENT SPECIALIST

### THE POSITION:

This is industrial relations work to develop liaison with representatives of business, industrial and governmental organizations to develop sources of placement for graduates of the OIC pre-vocational and vocational training programs.

Work is performed under the supervision of the Director of Operations. Employees in this category are expected to perform with a high degree of independence.

### DUTIES:

1. Contacts representatives of business, industrial and government organizations; describes, explains, the OIC vocational and pre-vocational program; determines personnel needs and employment trends of those contacted; establishes on-going working relationships.
2. Develops, gathers, job wage and salary information; develops employment qualification standards, job descriptions and all relevant technical advice.
3. Prepares all necessary reports showing numbers and types of contacts planned and made; and determines the effectiveness of his efforts toward meeting program goals.
4. Works in conjunction with the Job Placement Officer to provide him with leads and data on employment opportunities and techniques of dealing with employee contacts.
5. Appraises the training courses being given to insure that they meet changes in the labor market.
6. Maintains a follow-up program to evaluate effectiveness of placements.
7. May assist with the placement of trainees in jobs suited to skills by obtaining employment interviews.
8. Maintains a close liaison with relevant community agencies by participating in conferences, workshops and meetings.
9. Performs other related duties as assigned.

### MINIMUM QUALIFICATIONS:

Completion of a bachelor's degree program at an accredited college or university.

### (QUALIFICATIONS)

Two years of experience conducting employment interviews, placing job applicants or in vocational guidance work.

Or any equivalent combination of acceptable training and experience.

### SALARY:

\$9,000 annually

### SELECTION PROCEDURE:

Will consist of an interview and review of background, experience, and knowledge. Applications will be screened, best qualified will be invited for interview.

### APPLICATION PROCEDURE:

Apply at Opportunities Industrialization Center of Metropolitan Saginaw, 1000 Tuscola Street, Saginaw, Michigan 48607. Telephone 752-4158.

## COUNSELOR

### THE POSITION:

This is work involving the screening of enrollees, assisting enrollees in coaching capacity or assisting an instructor in the OIC of Metropolitan Saginaw.

An employee in this class may have a variety of assignments which involve direct assistance to individual enrollees. Assignments include working under the "buddy system" as an enrollee coach; tutoring enrollees under the direction of the Director of Training, or serving as an aide in the orientation program. Work requires the ability to proficiently perform a variety of tasks. Advice is given employees on unusual work problems and work is normally reviewed through analysis of results achieved.

### DUTIES:

1. Encourages enrollees to utilize community opportunities and resources.
2. Assists in screening new applicants prior to admission to OIC of Metropolitan Saginaw, and assists in the preparation and handling of the required paper work.
3. Maintains attendance records of enrollees.
4. Maintains a bulletin board to keep the staff and enrollees completely oriented to the achievements of the center's staff and trainees.
5. Assists in providing tutoring services under the direction of Director of Training.
6. Assists in the compilation of information about the educational background, work experience and social and economic problems of enrollees.
7. Assists with the enrollee follow-up phase of the program.
8. Serves as liaison between OIC enrollees and professional OIC staff to provide effective open communications to meet the needs of enrollees.
9. Provides general classroom assistance to instructors, as well as, to class enrollees, including test administration and scoring, display development, demonstrations, etc.

### MINIMUM QUALIFICATIONS:

Completion of a bachelor's degree program in Education, Psychology or Sociology.

No less than two years of counseling, casework, or vocational guidance experience which has involved interviewing persons for the purpose of determining personal or vocational problems.

### (Minimum qualifications)

Assisting these persons in the resolution of these problems, or any equivalent combination of acceptable training and experience.

### APPLICATION PROCEDURE:

Apply at Opportunities Industrialization Center of Metropolitan Saginaw 1000 Tuscola Street, Saginaw, Michigan 48607. Telephone 752-4158.

### SALARY:

Open.

## CLERICAL SKILLS INSTRUCTOR

### THE POSITION:

This is entrance level instructional work teaching typing, shorthand or speedwriting; general office procedures, such as proper use of the telephone, filing, etc. Work is performed under the supervision of the Director of Training.

### DUTIES:

1. Prepares course outlines for subject matter to be taught, including time allotment.
2. Prepares lesson plans, considering the student number and the most workable plan for effecting good teaching technique and result.
3. Lectures to students; uses materials, equipment, machines, tools, blackboards and other devices to demonstrate methods and procedures used to accomplish a satisfactory result; reviews student work while in process to explain better work methods and, upon completion, to evaluate end results.
4. Evaluates and grades students in accordance with established standards and criteria.
5. Performs other related duties as required.

### MINIMUM QUALIFICATIONS:

Graduated from accredited 4 year college with major in Business Education or graduation from accredited Business College.

### SALARY:

Open.

### APPLICATION PROCEDURE:

Apply at Opportunities Industrialization Center of Metropolitan Saginaw, 1000 Tuscola Street, Saginaw, Michigan 48607. Telephone 752-4158.

## CLERK TYPIST

### THE POSITION:

This is routine typing and clerical work. Clerical duties are beginning level, but typing duties, while routine in nature, require previous training, or experience and there should also be some knowledge of speedwriting or shorthand. Included in the work is the operation of standard office equipment for which no previous training is required.

Work is performed under the immediate supervision of a clerical supervisor. Work assignments are limited in nature and are carried out in accordance with detailed instruction. Typing and clerical tasks are performed for a unit or section of a department.

### DUTIES:

1. Types articles, form letters, memoranda, reports, checks, and other material from copy, rough draft, or dictation; cuts and proofreads stencils.
2. Sorts and files correspondence, correspondence, checks, vouchers, index cards, and stencils.
3. Performs related work as required.

### MINIMUM QUALIFICATIONS:

Education equivalent to completion of the twelfth school grade.

Ability to pass a ten minute typing test of at least 55 to 60 words per minute after deductions are made for errors with no more than 10 errors allowed in entire test.

Shorthand or speedwriting at 80 words per minute.

### SALARY:

Open.

### APPLICATION PROCEDURE:

Apply at Opportunities Industrialization Center of Metropolitan Saginaw, 1000 Tuscola Street, Saginaw, Michigan 48607. Telephone 752-4158.

## DIRECTOR - SPANISH SPEAKING CENTER OF SAGINAW

### THE POSITION:

Supervisory responsibilities over Community Spanish Speaking Center Staff.

### DUTIES:

1. General direction of all center programs.
2. Disbursement of funds.
3. Public Relations and promote community support.
4. Provide training for staff.

### REQUIREMENTS:

1. Must be bilingual and sensitive to needs of Spanish Speaking Community.
2. Experience and commitment are mandatory.
3. Leadership ability.

### SALARY:

\$14,500 annually.

### APPLICATION PROCEDURE:

Apply at Opportunities Industrialization Center of Metropolitan Saginaw, 1000 Tuscola Street, Saginaw, Michigan 48607. Telephone 752-4158.

### CLOSING DATE:

October 30, 1972

(Applies to all above classifications)



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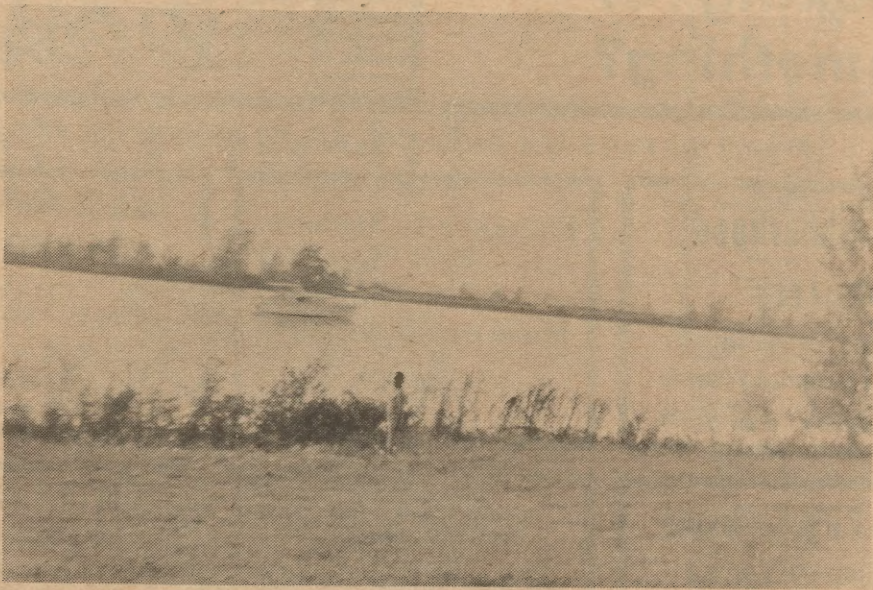
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Valley Star Photographer  
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## Good-bye to Summer

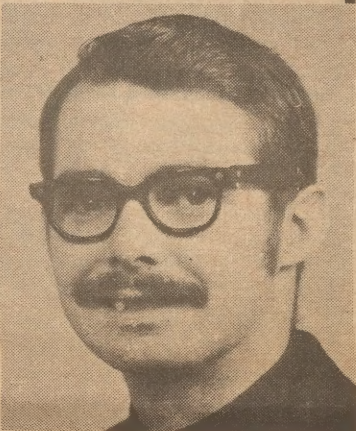


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GOODBYE TO SUMMER - - -



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Here's the way to do it, Ray tells student



Here the student is trying to follow Ray's instructions

Continued from Page 6

for the Multi-State Disaster Relief—as of today they have less than \$4,000. Won't you please help—the money is urgently needed. Just mark it Disaster Relief and send to to

Ray is showing one of his student's how he should hit a low flying ball.  
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## Hey! Sports Fans!

By: Dawn Beckwith

I would like to introduce you to a unusual guy who plays a unusual sport - paddleball. Raymond Bayer started out in 1966 while he was in the Marines stationed in Vietnam. Then, when he came back to the U.S., he entered Michigan State University where he won first place in the Intramural tournament. After winning that game, Ray and his partner, Steve Keely, went on and won the double championship in 1969. In 1970 Ray took third place in the state, first place in the team paddleball championship, and first place in the Co-ed tournament.

Then Ray and his family moved to California and he didn't take an interest in the game anymore, that's when he met two national champions, Charlie Bloomfield and Bud Mulheisen, who influenced him to go back to the sport and keep working for the top.

He and his family came back to Saginaw in 1972 of January. Ray joined the YMCA and took up paddleball again. Played in the double A singles tournament in Bay City taking second place. Went on to the Regional tournament in Flint, (which includes contestants from Michigan, Ohio and West Virginia), taking first place, first in singles and third in doubles.

Ray is a very young and active person and it shows through his past couple of years. He enjoys his sport very much and would like to have you - boy or girl - to enjoy this sport as much as he does. Right now he is teaching paddleball class at the YMCA here in Saginaw. It is \$3 for the course on Monday nights. If you would like more information, please feel free to call Gene Sheets, Physical Director, YMCA.



Miss Guyla Marie King, daughter of Mr. and Mrs. Eugene King, 1715 Cherry, graduated from Saginaw High School this year, 1972. She plans to go on to Saginaw Business Institute in January, 1973, she wants to become a secretary.

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FOR FURTHER INFORMATION PHONE:  
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# MEN OF ACTION



Rapping about what's wrong is popular. But there is a better way to turn the corner than sitting around and rapping. Becoming a State Police Trooper is one of the better ways to get the job done. You can do much more in a State Police uniform to help mend problems we know and understand than by sitting around on the sidelines.

## what you need

**AGE:** Must be between the ages of 21 through 30.  
**EDUCATION:** Must have a high school diploma or successfully complete the General Educational Development Test.  
**HEIGHT & WEIGHT:** Must be at least 5'9" (without shoes). Not under 150 lbs. or over 250 lbs.

## salary schedule

TO START . . . . .	\$ 9,688
AFTER ONE YEAR . . . . .	11,045
AFTER FOUR YEARS . . . . .	13,008

## apply

Contact your local State Police Post or:



Minority Recruitment  
 Michigan State Police  
 East Lansing, Michigan 48823  
 Phone: (517) - 373-7965

For a special appointment or further information.

**RESIDENCY:** Michigan resident and U.S. citizen.

**PHYSICAL:** You must be in good physical condition and pass a medical examination and agility test.

**BACKGROUND:** A thorough character investigation is made of each candidate.

**EXAMS:** Must pass written examination and oral interview.

## additional benefits

Security and permanency and a good chance for promotion -- the State Police are actively searching for non-white recruits who can develop into command officers. Excellent pay that starts when you enter training. Longevity pay (annual lump sum bonus payments after six years of service). Pay increases with each promotion. Retirement opportunity after only 25 years of service with family protection. Two paid vacations a year. Paid sick leave. Uniforms are provided. Group health, life, and disability insurance. Travel expense allowance. Premium pay for overtime.